



Sponsorship and Exhibition Prospectus



World Employment Conference 2018

Dublin, Ireland | June 6th - 8th

www.worldemploymentconference2018.com



World Employment Conference 2018

The Clayton Hotel, Burlington Road, Dublin, Ireland | June 6th - 8th

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www.worldemploymentconference2018.com

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“Managing the extended workforce”

The 51st World Employment Conference is an annual event organised by the World Employment Confederation and Ireland has the honour of hosting the conference in 2018. The international conference will bring together over 400 thought leaders within the recruitment and HR community

The employment industry has been at the forefront for designing and delivering new diverse and integrated workforce solutions. The 2018 World Employment Conference will bring together a widely ranged high-calibre keynote speaker line-up drawing from experts from the employment and recruitment industry, HR practitioners, academics and policy makers in order to explore the rise of an extended, just-in-time workforce and to seize new approaches and opportunities.

Managing the extended workforce

Topics to be discussed will include:

- How to source and acquire talents, whether by buying, borrowing, renting, or building channels?
- How to avoid legal risks associated with the use of self-employed workers?
- How to manage an extended workforce and facilitate interaction among the diversity of workers?
- How to think about internal mobility and career advancement opportunities and offer the extended workforce new assignments or projects based on their skills, performance and career aspirations?



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About the World Employment Confederation:

The World Employment Confederation is the voice of the employment industry at a global level, representing labour market enablers in 50 countries and 7 of the largest international workforce solutions companies.

About the National Recruitment Federation:

The National Recruitment Federation is a voluntary organisation set up to establish and maintain standards and codes of practice for the Recruitment Industry in Ireland.

Representing recruitment agencies throughout the country, NRF Members aim to communicate their commitment to providing quality service by agreeing to abide by a strict Code of Conduct. Founded in 1971, the NRF seeks to provide its members with the best possible service in terms of support, communication, advice sharing and problem-solving and in doing so to promote professional competence within the industry.

Keynote speakers include:



Fons
Trompenaars,
founder and
director of
Trompenaars
Hampden-
Turner



Mary Lucas,
Chief Talent
Officer for
Supplemental
Health Care



David Collings,
Professor of
HRM at Dublin
City University
Business School



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	Gold—FULLY BOOKED	Silver	Bronze
	€25,000 + vat	€18,000 + vat	€15,000 + vat
Exhibition space	1 x 6ft table	1 x 4ft table	1 x 4ft table
Logo placement on all conference materials	yes	yes	yes
Advert conference programme (artwork to be supplied by sponsor)	full page	half page	1/4 page
Delegate bag literature—1 insert	yes	yes	no
Logo on conference website and link to own website	yes	yes	yes
Company profile on conference website - 100 words and logo	yes	yes	yes
Logo on email communications to delegates	yes	yes	yes
Complimentary delegate places at conference (to include staff to man exhibition)	4	3	2
Tickets to VIP Dinner at Trinity College Dublin	4	0	0
Tickets Welcome Reception at the Crypt, Christchurch Cathedral followed by dinner at the Mansion House on Wednesday 6th June	4	2	2
Tickets to Black and White Gala Ball on Thursday 7th June at Clayton Hotel	4	2	2



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Please scan and complete this form and email it along with a JPEG and EPS version of your company logo to karenhoey@happeningconferences.com

I would like to confirm sponsorship of the World Employment Conference 2018:

Package:

Payment policy:

100% payment is due on receipt of invoice. The company will not be acknowledged as sponsor of the World Employment Conference until full payment has been received.

Cancellation:

Cancellations received from 1st March 2018 onwards will incur a cancellation fee of 100% of the total sum contracted. Cancellations received between receipt of signed contract and 28th February 2018 will be charged 25% of fee.

Signature:

Contact details:

Name: _____

Organisation: _____

Email address: _____

Telephone number: _____

Address to appear on invoice:



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The benefits that you will gain as a sponsor of the World Employment Conference:

- A significant marketing advantage
- Direct access to an audience from private and public sector including key decision makers and influencers
- Use this event as a platform to grow your company/brand
- Showcasing of your services and products/Enhancing your company profile to an international audience
- Increased business potential and development of new contacts and leads to generate sales and referrals
- Enhancing your visibility and image – differentiating your company from competitors
- Development of closer and better relationships with customers, both existing and potential

Contact us:

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